

THE MONTH OF CAMPAIGN

THE MONTH OF

is a branded 360 campaign encompassing our news services, streaming platform, the digital home of TVBIZZ Magazine, the social media and the exclusive e-blasts that reach the clients, partners and readers of CEETV, TVBIZZ, TVBIZZ Magazine and PITCH&PLAY.

The campaign lasts for 30 days and includes:

- THE MONTH OF banner on CEETV and TVBIZZ Magazine
- THE MONTH OF screening section on PITCH&PLAY
- THE MONTH OF exclusive e-blasts
- THE MONTH OF branded news and interviews on CEETV, TVBIZZ&TVBIZZ Magazine
- THE MONTH OF social media buzz

THIS IS WHAT WE DELIVER

EXCLUSIVE NEWS AND FEATURES

As options: interview exec, interview talent, 1-2 news posts per week



THE MONTH OF MISTCO: New deals in Albania and Ukraine

16 Oct 2020

Turkish distributor Mistco has recently closed licensing deals for two original Turkish drama series from its catalog.

In **Albania**, My Champion has been picked up for broadcasting by TV Klan. The channel announced on Instagram that it will premiere the series on November 16 in the Mon-Sat 14.30 slot.

Meanwhile, **Ukraine's** Inter confirmed that it will start airing the second season of Melek from October 20. The series is scheduled from Tuesday to Friday at 11.00.

[GO BACK](#)

16/10/2020 / TVBIZZ

THE MONTH OF MISTCO: New deals in Albania and Ukraine

Turkish distributor Mistco has recently closed licensing deals for two original Turkish drama series from its catalog. In **Albania**, My Champion has been picked up for broadcasting by TV Klan. The channel announced on Instagram that it will premiere the series on November 16 in the Mon-Sat 14.30 slot. Meanwhile, **Ukraine's** Inter confirmed that it will start airing the second season of Melek from October 20. The series is scheduled from Tuesday to Friday at 11.00.

[Share](#)

Stanislav Kimchev SVP Sales

stanislav.kimchev@ceetv.net

sales@ceetv.net

BANNERS

THE MONTH OF banner will be placed in the center of the ceetv.net homepage right under the HOT NEWS section!

cee|tv

About CEETV | Contact Us

Login

NEWS

NUMBERS

INTERVIEWS

PRIMETIME

ON AIR

SHOWS

DIGITAL

SIGN UP

★ THE HOTTEST

- RUS** TVzavr triples paid content sales 05 Nov 2020
- CEE** CEE Screenings 2020 presents Everything's Gonna be All Right, Darling 05 Nov 2020
- LTU** Constitutional Court finds no flaws in LRT's funding model 05 Nov 2020
- RUS** TNT presents 2021 highlights 04 Nov 2020
- CEE** Ukrainian pay TV market expected to reach \$140 million by the end of 2020 04 Nov 2020

THE
MONTH
OF BANNER

SEARCH

Keyword

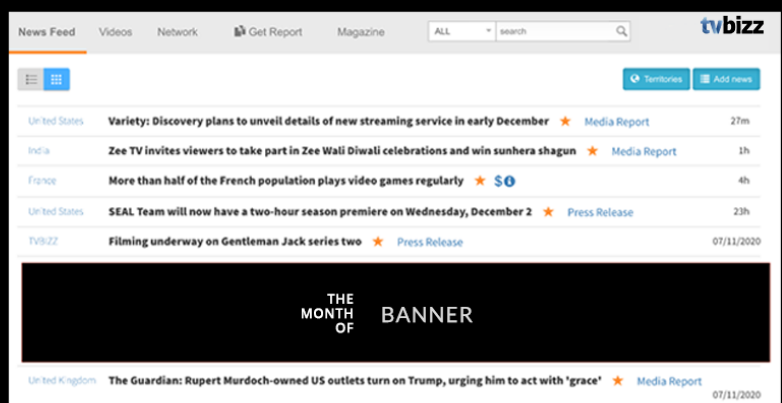
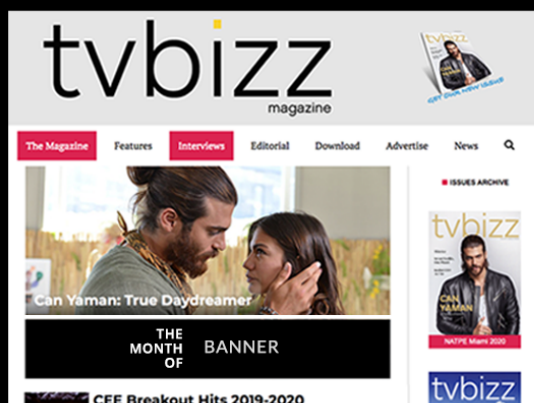
TVBIZZ LIVE

TVBIZZ

PROSIEBENSAT.1 GROUP
WITH CONSIDERABLE
EARNINGS INCREASE OF
13% IN ADJUSTED EBIT...

tvbizz

THE MONTH OF banner will be placed in the top center of the tvbizz.net and the tvbizzmagazine.com homepages!



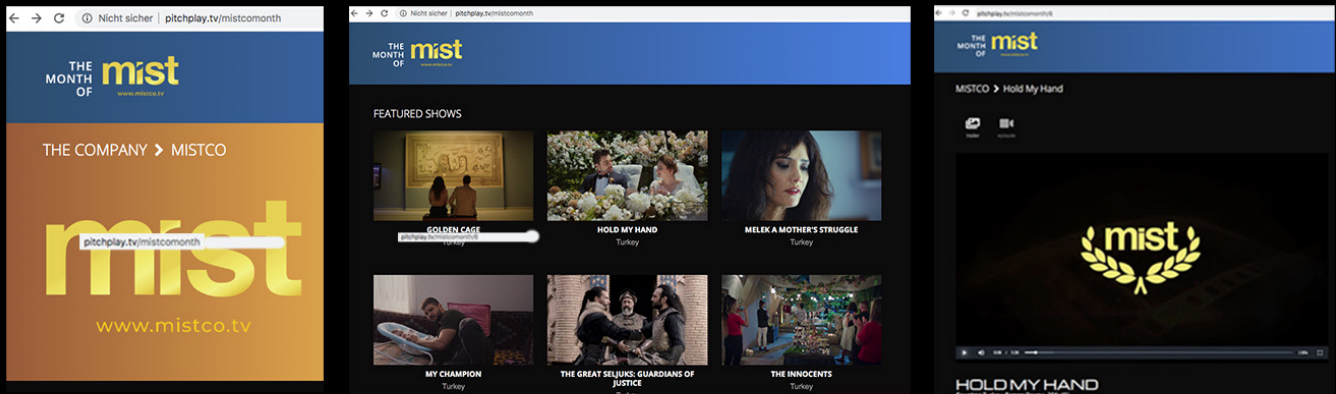
Stanislav Kimchev SVP Sales

stanislav.kimchev@ceetv.net

sales@ceetv.net

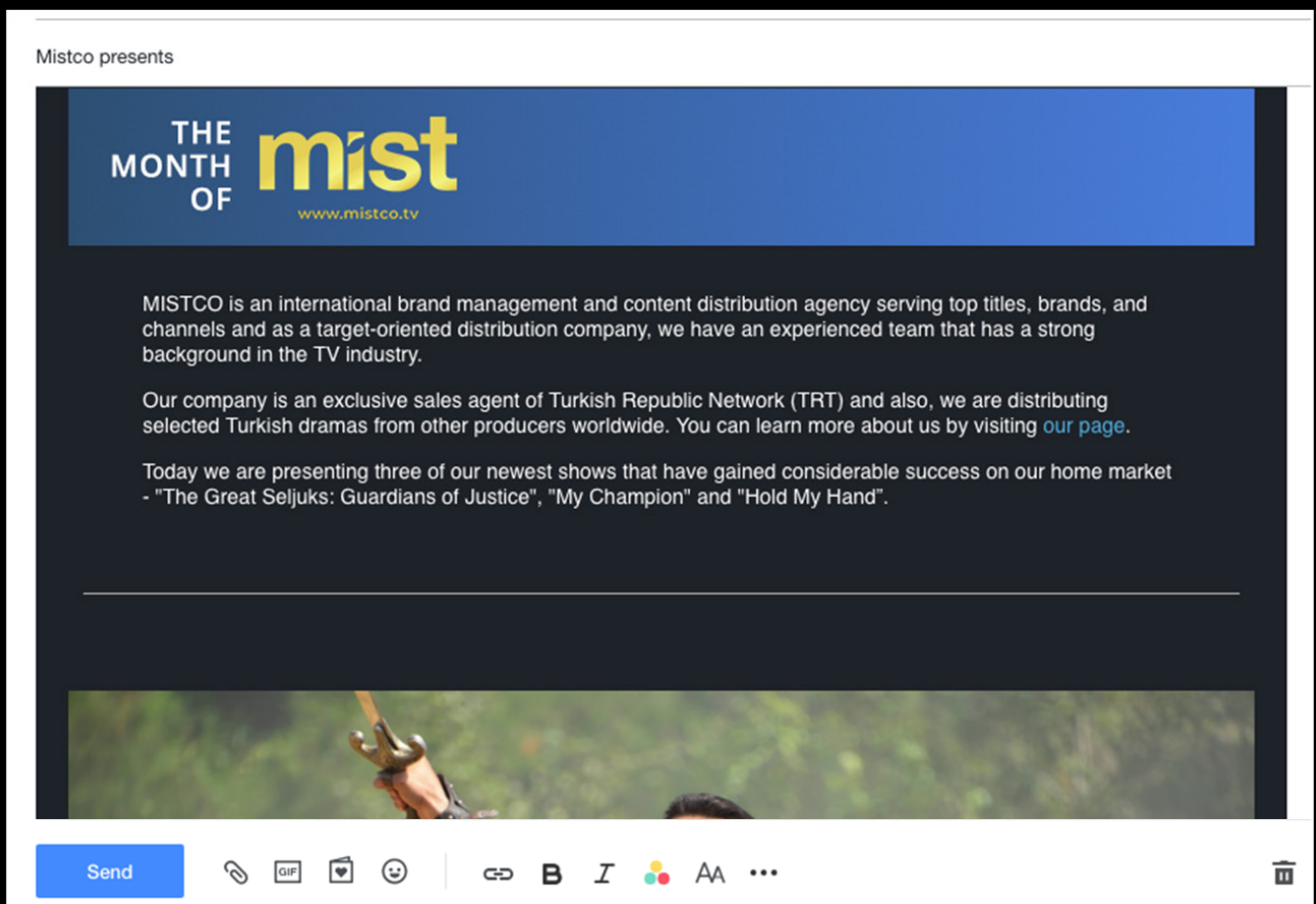
SCREENING

Your company and content will have an exclusive THE MONTH OF section on the PITCH&PLAY platform



E-BLASTS

Your content will be promoted via 4 weekly exclusive THE MONTH OF e-blasts



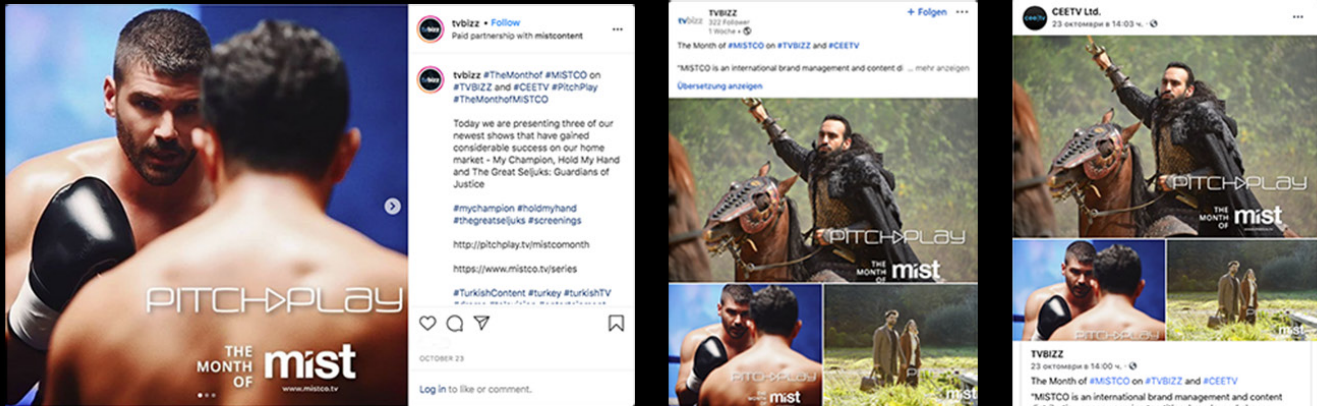
Stanislav Kimchev SVP Sales

stanislav.kimchev@ceetv.net

sales@ceetv.net

SOCIAL MEDIA

All of the above will be covered on all of our social media channels.



FLEXIBILITY

THE MONTH OF could be tailored to each customer, depending on the agreed conditions and elements of the campaign